

Chi Decision Cards

Retailer Information Sheet

Three 54-card decision-making decks built on the six-step SABUDI™ framework.

Chi Decision Cards are premium 54-card decks built on the proven SABUDI™ decision-making framework. Each card gives a practical prompt guiding users through framing a decision, identifying alternatives, checking for bias, analysing uncertainty, deciding, implementing and learning.

The range comprises three editions to cater for their different requirements. All three are available, on identical trade terms, through a single supplier relationship. They sit naturally within business, leadership, education and gift categories, and work well as a counter display or premium impulse purchase.

The Range

Edition	RRP	Written for
Student	A\$24.99	Students aged 10 and beyond. Written in a personal, first-person voice for school, gift and family buyers.
Leader	A\$29.99	CEOs, general managers, project leaders, emerging leaders and professionals, with a focus on capital projects, entrepreneurs, mining and energy.
Executive	A\$34.99	C-suite decision makers including CEO, CRO, CFO and CTO. Written in a collective voice and positioned as the premium deck in the range.

Product Specification

	Student	Leader	Executive
Format	54-card deck in a telescope rigid box	54-card deck in a telescope rigid box	54-card deck in a telescope rigid box
Card stock	350gsm premium finish	350gsm premium finish	350gsm premium finish
Box dimensions	10.5 x 8 x 3 cm	10.5 x 8 x 3 cm	10.5 x 8 x 3 cm
Unit weight	0.16 kg	0.16 kg	0.16 kg
Barcode (EAN)	9369998367597	9369900119467	9369999130695
SKU	CDC-STUDENT-001	CDC-LEADER-001	CDC-EXECUTIVE-001
RRP	A\$24.99	A\$29.99	A\$34.99

Barcodes are printed on the back of each box.

Wholesale Pricing

Edition	RRP	Trade price (40% off)	Your margin per deck
Student	A\$24.99	A\$14.99	A\$10.00 (40%)
Leader	A\$29.99	A\$17.99	A\$12.00 (40%)
Executive	A\$34.99	A\$20.99	A\$14.00 (40%)

Minimum opening order: 20 decks, mixed across editions. Free local delivery for Gold Coast retailers.

Low-Risk Opening Terms

Both options apply across the full range.

Option A – Sale or return. Twenty decks on consignment for 30 days. You pay only for decks sold. Remaining resaleable stock returns at no cost.

Option B – Firm purchase with buyback. Purchase 20 decks at wholesale, payable within 14 days. First order only: unsold resaleable stock returnable within 90 days for full buyback at the price paid.

Suggested opening mix: 10 Leader, 5 Executive, 5 Student. Adjust to suit your customers.

To order, complete the form overleaf.



chi decisions
better decisions

A 20 Christina Drive, Coomera QLD 4209
P 61 428 402 125
E admin@chidecisions.com.au
W www.chidecisions.com.au

Retail Wholesale Order Form

Trade supply of Chi Decision Cards. Minimum order 20 decks, which may be mixed across editions. All prices in AUD and inclusive of GST.

Store Details

Store name	
Contact name	
Phone	
Email	
Delivery address	
ABN	
Purchase Order No. (if applicable)	
Preferred delivery date	

Order

Product	Unit price	Qty	Total
Student Edition (CDC-STUDENT-001)	A\$14.99		
Leader Edition (CDC-LEADER-001)	A\$17.99		
Executive Edition (CDC-EXECUTIVE-001)	A\$20.99		
Delivery (Free within Gold Coast & Brisbane, otherwise calculated based on destination and order weight)	Variable		
Order total			

Minimum order 20 decks. A tax invoice will be issued upon acceptance of this order.

Terms (tick one)

☐	Sale or return (30 days). Decks supplied on consignment. At day 30 the store confirms decks sold. Sold decks are invoiced, payable within 7 days. Unsold decks are returned in resaleable condition at no cost.
☐	Firm purchase with buyback. Decks bought outright at trade price, invoiced on order, payable within 14 days of delivery. First order only: unsold decks bought back at 90 days at the price paid.

Payment

A tax invoice will be issued upon acceptance of this order. Payment by EFT, debit card or credit card using the options provided on the invoice.

Authorisation

Signed (store)		Date	
Name		Position	

Return completed order form to

Arthur Chivinge
0428 402 125
arthur@chidecisions.com.au